

**May 8-11, 2011**

**Global Forest Products  
Leadership Summit 2011**

**Vancouver, Canada**

New this year is the Global Forest Products Leadership Summit 2011. Summit 2011 is a multi-day series of events and conferences focused on the global pulp, paper, wood products and fiber-based packaging industries.

The following events are part of the Global Forest Products Leadership Summit 2011:

- PPC's 8th Annual International Pulp Week
- International WOOD MARKETS Group's Global Wood Products Industry & Market Conference
- 24th Annual PwC Global Forest & Paper Industry Conference

Join CEOs, senior executives, customers, suppliers and government policy makers from all around the world as the forest products industry explores the opportunities that exist for your company right now and in the future.

**Contact us**

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**May 8-11, 2011**

**PPPC 8th Annual International Pulp Week**

[www.internationalpulpweek.com](http://www.internationalpulpweek.com)

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**May 10, 2011**

**International WOOD MARKETS Group's Global  
Wood Products Industry & Market Conference**

[www.woodmarkets.com/conf\\_conferences.html](http://www.woodmarkets.com/conf_conferences.html)

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**May 11, 2011**

**24th Annual PwC Global Forest & Paper  
Industry Conference**

[www.pwc.com/forestconf11](http://www.pwc.com/forestconf11)



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## May 8-11, 2011

### **8th Annual International Pulp Week**

#### **Bridging the gap – addressing issues and common interests of global market pulp producers and their customers**

Organized by the Pulp and Paper Products Council (PPPC), International Pulp Week brings together the world's leading suppliers of market pulp and their customers, for a first-rate informational and networking opportunity. The event program, divided into 3 sessions:

- Customer Forum
- Market Pulp Open Forum, and
- Press and Analyst Briefing, provides insights into the current state and outlook of the global market pulp industry.

This year's expert panel will look at innovation in the pulp sector, including environmentally sound practices and certification, as well as the global impact on pulp producers. Our morning sessions are followed by open afternoons allocated to essential business meetings and vital networking opportunities, beginning with our Welcome Cocktail Reception on Sunday evening.

Register here:

[www.internationalpulpweek.com](http://www.internationalpulpweek.com)

## May 10, 2011

### **International Wood Markets Group**

#### **Global Wood Products Industry & Market Conference**

This timely conference will provide assessments, trends and outlooks for timber (logs), lumber, panels and the global wood products industry. Presentations will be made by a variety of U.S., Canadian and international industry/market leaders.

The one-day program will feature four strategic sessions:

- Global Perspectives: Global Drivers & Dynamics; Timberland Outlook
- North America – Lumber, OSB, Pellets – Trends & Outlook
- Asia – featuring China – Industry/Market Trends & Outlook
- Europe and the Southern Hemisphere – Trends & Outlook

Also featured will be two panel sessions on North America and international market trends that will profile the perspectives of traders, producers, importers and analysts on key topics and issues.

Register here:

[www.woodmarkets.com/conf\\_conferences.html](http://www.woodmarkets.com/conf_conferences.html)

## May 11, 2011

### **24th Annual PwC Global Forest & Paper Industry Conference**

#### **Changing directions: opportunities and outlook for people, products and markets**

Customers, analysts and industry executives will be discussing the changing directions of the industry and opportunities that are arising for your company as a result of shifts in the marketplace and their own organizations.

We will also be joined by industry-leading CEOs as they describe how they are taking the bull by the horns and making some powerful changes to their business strategies and market direction.

Sessions include:

- Global economic outlook and financial performance
- Market outlook – pulp & paper, wood products and bio products
- Customer and stakeholder perspectives
- CEO roundtable

Register here:

[www.pwc.com/forestconf11](http://www.pwc.com/forestconf11)